

Looking Ahead

Each year, the President-Elect is charged primarily with leading the efforts to plan the annual conference for CCUMC. This year has been no different, as I have been engaged with the Executive Office and the local hosts from the University of Notre Dame in South Bend, Indiana, in putting together a conference full of outstanding professional development opportunities. Members of the Program Committee worked long and hard evaluating proposals for conference sessions and meeting to develop the schedule for the conference.

CCUMC continues to provide a top notch conference that offers outstanding content and experiences. Part of that commitment means listening to feedback from conference attendees and incorporating their feedback into the planning for the next conference. This year's conference will see several changes in format from years past, all based on feedback received at prior conferences. First, the conference this year will be shorter by a half day to better accommodate attendees' travel itineraries. In addition, the sponsor showcase has been extended from one day to two days to allow for additional networking and interaction between corporate and institutional members. Finally, Platinum Sponsors will each have a conference session to present to institutional members. All in all, I'm very pleased with this year's conference schedule and activities!

The 2017 conference will be held on the campus of the University of Notre Dame, one of the preeminent private institutions of higher education in the United States. Attendees will experience behind the scenes tours of state of the art facilities as well as be able to soak in the Notre Dame atmosphere by being on campus for the entire conference. And to top it all off, attendees will get to experience a true Notre Dame tailgating party, an experience like no other!

There are many thank you's and kudos to go around in planning for such a large undertaking as the CCUMC conference. First, I'd like to thank the Program Committee: Doug McCartney, Kathy Dooley, Don Merritt, John Fick, Joey Wall, Jason Railton, Elleigh Dylewski, Casey Sisco, Joe Tobares, and Rob Hyodo. In addition, tremendous kudos go to our corporate sponsors, without whom much of the work of CCUMC could not occur. Platinum Sponsors for 2017 include Crestron, Draper, Extron, Harman, NEC, and Spectrum Industries. Gold sponsors for 2017 include Atlona, CCI, Compview, Canon, d-tools, EBS, Epson, FSR, Kramer, Lumens, Panasonic, Panopto, QSC, Quirk Logic, R&R, Troxell, vaddio, webchekdout, Winnov, and Wolfvision. Of course, none of this could be possible without the support of our outstanding Executive Office, so a very special thank you goes out to Kirsten Phillips and Aileen Scales for their relentless support. Finally, Jason Railton and his team at the University of Notre Dame have been outstanding to work with, and kudos go out to them for all of their dedication, creativity, and organization!

CCUMC is synonymous with many things, including quality, camaraderie, networking, technology, and learning. Through the years, CCUMC has been a safe harbor where I could connect with like-minded professionals and build enduring professional and personal relationships. As President-Elect, one of my primary objectives was to continue to lead CCUMC in this direction. As a result, I look forward to another year of CCUMC continuing to lead in media and academic technology!

Cody Gregg, President-Elect

President's Message

It has been my privilege to serve this outstanding group of talented professionals in the field of academic technology. The CCUMC members contribute their time, energy and expertise to make CCUMC an outstanding organization, and I would like to thank the Board of Directors and all the volunteers who make this organization so special. I must give a particular thanks to Aileen Scales and Kirsten Phillips in the Executive Office for the work they do every day for our members.

The focus and pursuit of our organization is our desire to provide learning and collaborative opportunities for the benefit of our members. We showcase this through our annual conference, committees and interest groups, webinars, LISTSERV exchanges and volunteer opportunities. We strive each year to help our members have the best possible organization to meet their professional needs.

The 2016 conference was held in San Antonio and was a great success. Our host school was The University of Texas San Antonio, The Host for 2016 was Joe Tobares (UTSA) and Technical Liaison, Casey Sisco (UTSA) Attendees were treated to excellent sessions, thought provoking speakers, professional networking opportunities, campus tours and explorations of the magic of the Riverwalk, the historical significance of The Alamo and all things that make San Antonio truly "The Heart of Texas". The entire UTSA team and the Executive Office did a superb job and I cannot thank them enough for all their hard work.

This year, a conference app was added to the conference resources and attendees gave rave reviews. Next year's conference in South Bend, Indiana hosted by The University of Notre Dame promises to be another great event. Our organization continues to adapt and change as we all must do in the ever evolving world of higher education. Every member supports learning in their daily work, and we continue to learn and grow as a community.

There are always opportunities to get more involved in CCUMC by serving on task forces, committees and other initiatives that support the CCUMC membership. Do not hesitate to approach any member of the CCUMC Board or the Executive Office on ideas or ways about getting more involved in CCUMC. We value our membership and the input you provide. I wish you all the best in this academic year and the challenges and opportunities that you will find on your respective campuses.

Doug McCartney, President

Publications Advisory Board Report

The Publications Advisory Board is charged to implement, manage, and review all official publications of the Consortium of College and University Media Centers. Until recently this has included the Leader (newsletter), the Proceedings (conference material), the College and University Media Review (our professional journal related to media issues in higher education), and

the CCUMC web site. In the last couple of years the Board of Directors has made sweeping changes to CCUMC's publications, suspending publication of the College and University Media Review and voting to cease publication of the Leader, the organization's newsletter, to integrate its content into CCUMC's web presence. This makes the CCUMC website our primary publication.

The Board has initiated a taskforce to explore options to transition the Publications Advisory Board to manage marketing and communication objectives. We will keep you informed of the progress.

Lyn McCurdy, PAB Chair

Corporate Member Committee Report

The corporate participation in CCUMC continues to remain at just above 10% of the total institutional membership. During 2016-2017 fiscal year, total corporate membership was 72 individual members from 36 total corporations (down from 76 members from 39 corporations from the 2015-2016 fiscal year).

Gina Sansivero of FSR Inc. was elected to the corporate committee in July 2017. Rob Hyodo of Winnov Inc. continues to serve as Chair of the Corporate Committee.

The sponsor showcase was extended

to two days for 2017 to increase the time available for corporate-institutional member engagement. The extended sponsor showcase will be evaluated via survey.

Platinum sponsors now have an opportunity to present a 45-60-minute session in lieu of the 15-minute breakfast presentations.

Sponsor acceptance and priority for the following year has been modified giving first choice to the current year's sponsors with 50% deposit due within 30 days of commitment and

full payment made within 6 months of commitment. A No Cancellation policy has been implemented for sponsor showcase space.

The LISTSERV guidelines have been updated to more clearly specify what is acceptable for a corporate member to post.

The Corporate Committee will continue to work with the CCUMC Executive Office to encourage corporate members to increase participation within the organization.

Rob Hyodo, Corporate Chair

Executive Office Management Committee Report

The Executive Office Management Committee continued the work from previous committees, including reviewing an emergency plan and possible alternatives for support of the Executive Office. The committee members visited the Executive Office in Bloomington in September. Sessions were held with the Executive Director, Program

Coordinator and representatives from Indiana University. Indiana University continues to provide excellent support for CCUMC and the committee discussed future options as the current three year institutional agreement expires in July 2017. The committee reviewed the possibility of using the services of an association management company.

Aileen Scales announced her retirement from Indiana University in December 2016 and continues in her role as Executive Director. As the term ended, the committee continues to review options for management and support of the Executive Office.

Pat Poet, EOMC Chair

2016-2017 Board of Directors

President

Doug McCartney
Portland State University

Director

Darrell Lutey
University of Nevada Las Vegas

Corporate Director

Robert Kensinger
Spectrum Industries

Past President

Pat Poet
York College of Pennsylvania

Director

Matthew "Q" McQuaig
Santa Rosa Junior College

Executive Director

Aileen Scales
Indiana University, Bloomington

President-Elect

Cody Gregg
South Texas College

Director

Kathleen Dooley
Midwestern University

Editor-in-Chief

Lyn McCurdy
Whittenberg University

Secretary

Brenda White
Washburn University

Director

Joey Wall
Marist College

Treasurer

John Fick
Life Member

Corporate Director

Rob Hyodo
Winnov

Interest Groups Report

Instructional Design Chair:

Anthony Helm, Dartmouth College

Campus Services Chair:

Jason Railton, University of Notre Dame

Leadership Chair:

Gabriel Dean, University of Pittsburgh

Emerging Technologies Chair:

Darrell Lutey - University of Nevada, Las Vegas

Diversity and Inclusion Chair:

Katie Kassof, American University

At last years conference, a Women in Technology Session was held, and the Board would like to see this group meet again, but have the group be a bit more broad. After meeting with Kathy Dooley and Katie Kassof, the new interest group will be called Diversity and Inclusion with the following group description: The Diversity and Inclusion Interest Group is a moderated discussion with the goal of exploring success strategies for managing diversity challenges" - Katie will be chair of the group, which will meet in Notre Dame.

Annual Conference Meeting Interest Group Summaries

Emerging Technologies

100 attendees - very lively discussions on topics such as webconferecing, wireless projection

Leadership

16 attendees - For the Leadership interest group, we had 16 people attend. There was lively discussion about policies and how to handle staffing issues as a manager. I feel like there should almost be two leadership type of discussions.

One to manage up and one across or within your group. Perhaps more policy based with examples like "how do you keep employees under hours without additional staffing" type. Things that apply to the day to day management of the office/department/etc. However, there was interest in discussing how to have/provide/show leadership when dealing up the chain of command. A lot of the membership is in middle management situations so this would be very timely. Also the Women in Technology session was amazing and I hope that we can keep that on the program in years to come. What I would really like to see is the Women in Technology and the Leadership sessions grow into each other. Aside from the discussions, I think the microphones were the biggest issue. People having to wait on a microphone or worse, unwilling to wait and just start talking. Is there a better way to handle the microphones like have everyone seated in a circle with mics in the middle so people can just talk freely? If the sessions were not recorded, the need for the microphone was not really understood by some members. Maybe smaller rooms/spaces for the interest groups would help to resolve those issues? Maybe since the interest groups are typically smaller groups, a room can be designated for that purpose so casual conversation can be very easy without using a microphone

Instructional Design

35 attendees - The Instructional Design SIG session at the CCUMC 2016 Annual Conference attracted approximately 35

attendees (though Cody Gregg probably has more accurate numbers). The focus of the session was the report released earlier in 2016 by Intentional Futures, a design studio and strategic consulting firm, on the State of Instructional Design. This report, available online at http://intentionalfutures.com/portfolio/instructional_design_report.html, was the result of an investigation that sought "to understand the role, and impact instructional designers could have on student success in higher education institutions." For the CCUMC session, we discussed the skills that we are called upon to employ in our daily work; who our most common customers and collaborator are; and the tools that are most useful in getting our work done, including the collaboration tools we use. We also talked about the obstacles to success and the degree to which our organizational structures help or hinder our success. And, finally, we considered the issue of working with faculty and how much their teaching needs influence our campus technology or whether our campus technology choices have a bigger influence upon their teaching. It was an informative and supportive session overall and I greatly appreciate the contributions of the audience in making it so.

Campus Services

16 attendees - No report from Jason but I spent about 20 minutes in the room, good discussion on multiple topics, i.e., management, budgeting, standards, etc and Jason was doing a nice job letting discussion flow.

Darrell Lutey, Interest Group Chair

2016-2017 Task Force, Committee Chairs and 2017-2018 Election Results

Awards

Pat Poet
York College of Pennsylvania

Corporate Members

Ken Mangum
Extron Electronics

Elections

Pat Poet
York College of Pennsylvania

Executive Office Management

Pat Poet
York College of Pennsylvania

Finance

John Fick
Life Member

Government Regulations and Public Policy

Anthony Helm
Dartmouth College

Professional Development

Mark Ramsden
Le Moyne College

Program

Doug McCartney
Portland State University

Interest Group Coordinator

Darrell Lutey
University of Nevada Las Vegas

Election Results for 2017-2018

President-Elect

Cody Gregg
South Texas College

Treasurer

Don Merritt
University of Central Florida

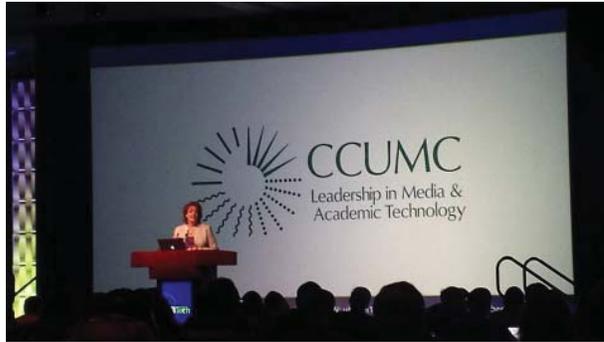
Institutional Director

Regina Greenwood
Texas A&M University

Corporate Director

Gina Sansivero
FSR, Inc.

CCUMC at infoComm and UBTech 2017



Key Events and Decisions 2016-2017

Executive Office

- Professional Media Group (PMG/UBTech-University Business Magazine's technology conference). UBTech is a conference held annually immediately before and at the same location as InfoComm. CCUMC has a program track at UBTech and can provide programming for up to 9 sessions. Presentations at UBTech June 2017 from CCUMC included:

Executive Office Management Committee

- EOMC began looking at a management company for options of how to manage CCUMC.

Finance

- Membership dues, conference and workshop fees, and sponsorship options and fees remained unchanged.

Membership

- Membership staffing survey -only the summary and reports listed will be provided to members. Survey summary will be posted on the CCUMC website area under resources-surveys area. No

raw data will be provided to members.
 • A motion was made and passed at the Sept. 19th, 2016 board meeting to accept the nomination of Sue Clabaugh as a Life Member of CCUMC.

Election Slate for 2017

President: Cody Gregg-South TX College
 President-Elect: Kathleen Dooley-Midwestern University
 Treasurer: Don Merritt-University of Central Florida
 Institutional Directors: (four nominees)
 Jacob Larsen - Iowa State University
 Jon Loney - Whitman College
 Matt "Q" McQuaig - Grove City College
 Lindley Shedd - University of Alabama
 Corporate members:
 Rob Hyodo-Winnov
 Pete Putnam-Kramer Electronics

Publications Advisory Board

- Board of Directors suspended publication of the Media Review and the newsletter.
- The Board has initiated a task force to explore options to transition the Publications Advisory Board to

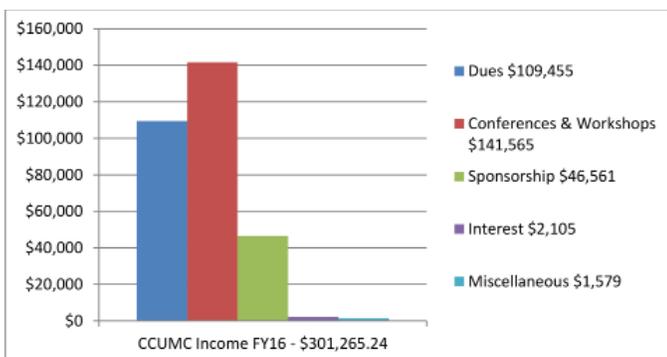
manage marketing and communication objectives.

Annual Conference

- 2017 conference at Notre Dame in South Bend, Indiana
- Interest group coordinators:
 Emerging Technologies-Darrell Lutey
 Instructional Design-Anthony Helm
 Administration & Campus Services-Jason Railton
 Leadership-Gabriel Dean
- The board decided to disband the Collection Development & Management Interest Group, leave 5 slots in the conference programming schedule for Interest Groups, and consider a 5th topic to fill that slot.
- 2018 CCUMC conference will be hosted by the University of Utah in Salt Lake City.

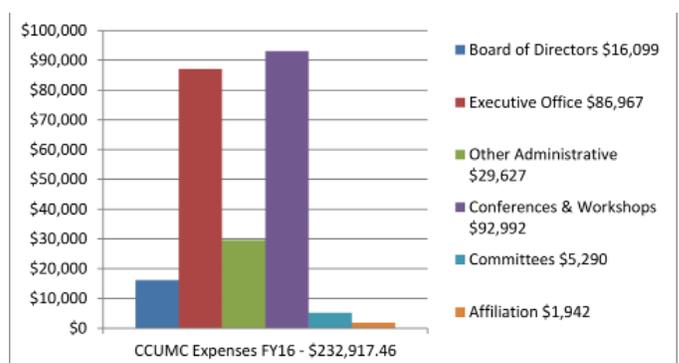
Financial Report 2016-2017

Income



John Fick, Finance Committee Chair

Expenditures



Professional Development Committee

Your professional development committee meets regularly to plan and conduct two annual webinars and contributes to program planning for the annual conference.

Webinars

As we look into 2017-18 academic year, the committee is planning webinars based on new technologies appearing in progressive programs and likely to make an impact widely in the future. Among potential topics is Artificial Intelligence, which was cited in the 2017 higher education Horizon

Future CCUMC Conference Schedule

**2017 - University of Notre Dame
October 4-7, 2017**

**2018 - Salt Lake City, Utah
October 10-14, 2018
University of Utah**

report as having a time to adoption of only a few years. Other interests include Makerspaces, Drones, Robotics and Virtual Reality. Members with expertise or program awareness are encouraged to contact the committee.

Catalyst

We look forward to growing the Catalyst Series that gives our members the stage to create a short video which inspires, informs, educates, or challenges CCUMC colleagues. These aren't expected to be Hollywood productions. Presentations can be technical or non-technical, presented by you alone or with collaborators.

Long term

Committee discussion has also considered the topic of expanding professional development through partnership with existing resources (such as Lynda.com). Early conversation revolved around creating a scope and sequence of training intended to develop the professional practices of a member.

Mark Ramsden,
Professional Development Chair

2016 Annual Conference

Remember the Alamo! The University of Texas at San Antonio Learning Technologies Staff hosted CCUMC members from November 2-6, 2016. The Holiday Inn San Antonio Riverwalk was the perfect site for the annual conference because of its central location with nearby historic sites and rich culture.

The Wednesday pre-sessions included workshops on Project Management for AV by Charles Espinoza from InfoComm International, Leveraging AV Technology via AV-USB Bridging to Enhance Collaboration in Classrooms by Joey D'Angelo from QSC and Tools for AV Systems Performance- Using Standards to Make You Look Good by Ann Brigida from InfoComm International and Pomona Valero from Carnegie Mellon University. The evening concluded with a networking reception for new and old members to get acquainted while mariachi's played through the night to welcome our organization.

Thursday kicked off our annual conference with an energizing keynote from Dr. Edwin J. Barea Rodriguez entitled Using Brain Research on Learning to Help Engage the 21st Century Learner. Conference sessions began shortly after, broken down into different tracks covering Management and Leadership, Services, Classroom Technology and Special Interest groups. In addition, members were introduced

to new technology and tools during our sponsor showcase that allowed them to interact first hand and get demos on new products. After sessions were completed for the day, our first-time attendees were gathered for a group picture on the historic Riverwalk. The night concluded with our annual awards dinner.

Dr. Sunay Palsole started our Friday morning with a keynote entitled "STEPPing Up to the Challenge: Designing Engagement Spaces." The conference sessions continued throughout the day. In addition, our Annual Business Meeting was held after lunch, which disclosed our organization's business health. Later that night, attendees took a trip down the San Antonio Riverwalk via the riverboats and had dinner around town at local hotspots.

Saturday morning we hopped on the bus to UTSA's main campus for a tour. Anthony Espinoza, Deputy CIO, greeted attendees before they set out to explore the campus. Highlights of the tour were the Learning Playground and the Learning Studio. After the tour, we made our way back to the hotel for lunch and few more sessions. Later that night we boarded the buses again and headed to Tejas Rodeo for dinner and a rodeo show by the locals. After a great night under the stars, we had a few more sessions Sunday morning before wrapping up the conference.

Individual Memberships in 2016-2017

Institutional	783
Corporate	72
Associate	0
Student	1
Life	44
Retiree	3
TOTAL	902

Members by Units in 2016-2017

Institutions	
1-2 Members	97
3-4 Members	47
5-6 Members	43
7+ Members	19
TOTAL UNITS	206

Corporations	
1-2 Members	35
3-4 Members	1
5-6 Members	0
7+ Members	0
TOTAL UNITS	36

Hosting CCUMC was great experience for UTSA. It was an honor to show off our city and university. I am very grateful to my staff (you guys rock!) and the planning committee (you guys rock, too!) for all of their help! A very special thanks to the past host who gave me words of encouragement and offered support when I felt overwhelmed. We are also very thankful to the Executive Office for their guidance and help making it all possible! Hosting the CCUMC annual conference was a honor and privilege this year and we look forward to seeing everyone at Notre Dame.

Joe Tobares, Conference Host

2016 Conference Summary

Date:	November 2-6, 2016
Site:	Holiday Day Inn San Antonio - Riverwalk (San Antonio, TX)
Host:	The University of Texas at San Antonio
Attendance:	229
Members:	185
Non-Members:	25
Spouse/Partner:	6
Registration Fees:	
Members:	\$590.00
Late Fee:	\$640.00
Non-Members:	\$690.00
Late Fee:	\$740.00
Spouse/Partner:	\$340.00